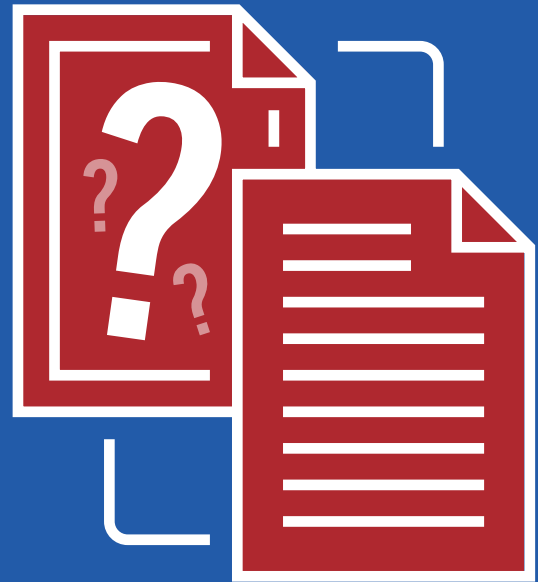# RESUME? OR CURRICULUM VITAE (CV)?

**Resume comes from the French word for "summary." Curriculum Vitae, often called a CV, means "course of life" in Latin. What's the difference? Will you need both?**

A resume presents a concise summary of your background, including job-relevant information such as education and experience, formatted to fit on one page, two at maximum. A CV is more detailed, designed to provide a full history of your academic credentials, so it's typically appropriate to be longer.

Both are tailored to the specific position, program or company/institution you are applying to. Both typically do not include a description of personal interests.

## Format and Content

In general, you'll need a resume to apply for a position at a business, not-for-profit and government entity; a CV is required for individuals seeking fellowships, grants, post-doctoral positions and teaching/research positions in post-secondary academic institutions. Graduate school applications typically request a CV, but in general are looking for a resume with detailed descriptions of research projects and publications.

## Did you know?

*In some European countries, the term "CV" is used to describe all job application documentation, including a resume. In the United States and Canada, the two terms are sometimes used interchangeably. When in doubt, ask for clarification.*

## LAVONN POWELL

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**EDUCATION**

**BA, Philosophy** | DePaul University          2020
Minor in Economics | 3.75 G.P.A.
Relevant Coursework: Digital Communications, Marketing,
Writing for Social Change

**EXPERIENCE**

**Data and Design Intern** | Dallas Herald News          2019
- Collaborate with reporters, editors, and photographers to produce digital products on deadline to help explain and visualize breaking news and feature stories.
- Conceptualize and build stand alone and complementary data visualizations, interactive graphics, and story presentations using HTML, CSS, and JavaScript/JQuery

**Community Health Researcher** | Active Citizens          2018
- Designed a health awareness survey and collected 200 responses from the Pilsen community.
- Surveyed data from the City of Chicago, collecting demographic and policy information
- Created data visualization that illustrated the disparity between community health awareness and access to medical services

**PROJECTS**

**Press Release and Media Kit** | Lola LPC.          2018
- Wrote and edited a press release announcing a new infant apparel product line directed at millennial parents.
- Produced media kit promoting launch event. Contents included product photos, bio of founders, and company profile.

**TECHNOLOGY**
- Google Suite (Forms, Docs, Sheets, Slides)
- Microsoft Office (Outlook, Excel, Word, PowerPoint)
- Adobe Acrobat and Photoshop
- SPSS

**SKILLS**
- Writing/Editing
- Project Management
- Data Visualization
- Research
- Photo Editing
- Presentation
- Transcription
- Web Design

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## LISA LIUN

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**RESEARCH INTERESTS**
Low Resource and Underserved Populations | Material and Embodied Technologies
K-12 Education | Sustainability and Social Impact

**EDUCATION**
Ph.D. in Human Centered Design | DePaul University | Chicago, IL          2019
Dissertation: *Creating, Managing, and Sharing Memories with Social Media Tools: A User-Centered Design Approach*
M.A. in Philosophy | University of Wyoming | Laramie, WY          2010
B.A. in English | University of Houston | Houston, TX          2008

**PUBLICATIONS**
Liun, Lisa. "Project Management and Computer Supported Collaboration and Work," *Journal of Human Centered Design*, 6(1): 24-41.
Liun, Lisa. "Beyond Makerspaces," *Touchpoint*, 12(3): 25-35.

**CONFERENCE PRESENTATIONS**
Liun, Lisa. "What Queer Theory Can Learn from HCI." Design Thinking Forum, San Francisco, CA,

**TEACHING EXPERIENCE**
Adjunct Lecturer | Clemthone University | Chicago, IL          Fall 2018 - Present
      HCDE 210 | Explorations in Human Centered Design
      HCDE 313 Introduction to User Research

Graduate Teaching Assistant | University of Wyoming | Laramie, WY          Fall 2008 - Spring 2010
      PHI 219 | Business Ethics
      PHI 364 | Ontological Design

**PROFESSIONAL EXPERIENCES**
*Design Researcher and Service Designer* | BestBod Fitness | Chicago, IL          June 2018 - Present
- Lead a team of experience strategists, researchers, and digital designers across the entire customer journey inclusive of sales, on-boarding, usage, and loyalty
- Lead experience strategy and design for all digital initiatives, including major relaunches of the member website, the prospect website, online membership sales, the team member app, and in-club digital signage
- Lead consumer research and service design for new product lines

**HONORS / AWARDS**
Fulbright Award, 2011
Denmark Study Abroad
Summer Grant, 2009
UWyo Teaching Awards,
2009, 2010

**LANGUAGES**
English (native)
Spanish (bilingual oral
and written fluency)
Classical Latin (written)

**MEMBERSHIPS / AFFILIATIONS**
American Education
Research Association
The Design Society
User Experience
Professionals Association

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## A Resume...

Emphasizes skills, experience and education

Is used when applying for a position in industry, non-profit and public sectors

Should generally be one page, and not be longer than two pages

Often features skills-focused experience sections such as "Software Engineering Experience" or "Community Outreach Experience"

A resume is not static and is generally edited for each role

## A Curriculum Vitae (CV)...

Is a catalog of academic, professional and personal accomplishments

Is used when applying for graduate school, fellowships, grants and positions in academia

Includes these sections, when appropriate: publications, conferences, papers, exhibitions, presentations, honors and awards, extracurricular and volunteer experience, teaching, research, certifications and licensure, professional associations, languages

Always begins with education

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